

REQUIREMENTS FOR POLITICAL SIGNS in MILWAUKEE

Dear CANDIDATE: Your attention is called to the existence of Milwaukee Ordinances which regulate the placement of political signs and place responsibility for compliance on you, your political committee and your campaign workers as well as the owners of property where a sign is placed. These provisions are contained in Chapters 295 and 244 of the Milwaukee Code of Ordinances. You should refer to the ordinance sections for detailed requirements. To assist you, a few of the general provisions are highlighted as follows:



1. Temporary non-illuminated political signs, **6 square feet or less**, are allowed and may be erected on private property **without a permit**.



2. On a **residential** property, a temporary **ground** sign in **excess of 6 square feet but less than 11 square feet, will require a permit**. The minimum fee is \$85.



3. Temporary non-illuminated political signs of approved materials mounted on the face of residential structures are not regulated as to size. However, they **cannot cover exit doors or windows**. Signs in **excess of 6 square feet** will require a permit. A minimum fee is \$85.



4. Political signs of approved materials on **non-residential properties** are governed by the **applicable city zoning code**. Permit fees for the signs are governed by the cost of the sign. A minimum fee is \$85



5. Cloth, fabric, plastic or vinyl signs or banners placed on the **exterior of premises anywhere** in the city are prohibited.



6. "Snipe" advertising cards, banners, pictures, handbills, signs, posters or notices of any kind cannot be placed on **any public property nor deface any surface** such as a vacant building or a fence. NOTE: The **candidate is responsible for removal** of all "snipe" advertising.



7. In most cases, **zoning or occupancy certificates** are required for campaign headquarters.



8. All political signs on residential properties shall be removed **5 days after the election**.

City ordinances provide for penalties for violations of the above provisions. For additional permit questions call 286-8211 and press 4. If you would like permit applications mailed to you, call 286-8211 and Press 8 and leave a message on our request line. To make a complaint about a sign, call 286-2513 for further information.

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